

Port Elizabeth Metro Bed & Breakfast Association

Nelson Mandela Bay



www.pembba.co.za

Issue Date: June 2011

ASSOCIATE MEMBERSHIP APPLICATION FORM

Dear Prospective Associate Member,

The Port Elizabeth Metro Bed & Breakfast Association (PEMBBA) has been in operation since 2002 and has over time accomplished an enormous amount for its members, including establishing itself as representative of and recognized within the hospitality industry. With the increase in tourism to the Eastern Cape, as well as the resultant growth of informal Bed & Breakfasts and Guest Houses, there is a need to have an established representative organization to support and control the industry in line with trends throughout the country.

Tourist/guest/holiday accommodation establishments form a major component in the tourism partnership between the private sector (product owners) and the public sector (Local & national authorities and their agents). PEMBBA provides a unified platform for more direct and pro-active involvement in representing its members in facilitating promotion, assistance and marketing.

PEMBBA membership is open to all formal short-term tourist/guest/holiday accommodation establishments in Port Elizabeth and surrounds. The constitution furthermore, provides for associate membership of suppliers and or vested interest entities to and in the hospitality and tourism industry.

The primary benefit to associate membership is direct and priority access to PEMBBA activities and its membership via E-mail or at all monthly Members General Meetings

The PEMBBA committee, as elected at the AGM, manages the affairs of PEMBBA and provides mentorship to all its members.

ESSENTIAL ESTABLISHMENT INFORMATION

Establishment/Company Name	
Owner / Manager	
Surname	
First Name/s	
Postal address	
Postal Code	
Physical / Street Address	
Suburb	
City / Town	
Telephone Number	
Fax Number	
Cell Number	
E-Mail Address Website Address	

An annual subscription of R500.00 is applicable for 2011/2012. As the PEMBBA administrative year runs from July to June invoices are issued pro-rata.

Advertising in the PEMBBA brochure is desirable but optional at negotiated cost.

PEMBBA BANKING DETAILS:

Account Name: PEMBBA
Cheque Account Number: 080 127 606
Standard Bank Branch Code: 050 017

Please E-Mail this application and your deposit slip or electronic transfer advice to the PEMBBA Secretary at pembba@gmail.com

We look forward to having you as an Associate member of our Association.

Kind Regards,
Liesel Chamen
Secretary - PEMBBA
Cell: 072 7022 288

